



ROCKETLEAF

MOBILE AND CLOUD SERVICES

OUR MANIFESTO

WELCOME ABOARD!

We thank you for your deep interest in Rocketleaf. We are a mission driven company, with very strong beliefs and a beautiful set of core values. They guide our behavior and daily decisions. We believe in them so much that we want to share them with you.

So, grab a seat, keep reading*, and get ready for launch!

This document was made by and for people who dislike tedious work. We believe processes should be optimized to the fullest using technology. Our solutions reflect that vision.

WARNING: Reading this document has been known to cause serious side effects, such as an uncontrollable will to fly rockets, occasional daydreaming about space travelling, or a severe need to change the world. Proceed at your own risk.

OUR BLUEPRINT

THE COMPANY

This is Rocketleaf

GET TO KNOW US

Rocketleaf is a software company founded in 2016, in Aveiro, Portugal. It was born from the desire to build a company that finds the best answers to real client problems, and where people feel great about going to work.

Our vision and our values drive everything we do: the software we build, our conduct with the customer and the way we exist in the world.

We believe tedious work should come to an end. We build great mobile and cloud solutions to make that happen. Innovation, research and user-centric solutions set us apart in a competitive world. We don't settle for what the client wants, we build what the client needs.

Ultimately, we believe that a great team with a bold vision and the right values can create something awesome.

OUR ENGINE

THE MISSION

Our mission is to free organizations from tedious work

THE VISION

We want to free humanity from tedious work! We believe the best way to do it is to build digital platforms and solutions that improve, automate and ultimately transform existing processes.

Digital transformation is all about a new mindset: improving the way we do things to achieve faster and smarter results, using the available technology.

We think data, automation and artificial intelligence are the right tools for the job. We believe in this so much that that we're devoting our resources into crafting the solutions and processes that will reshape industries.

OUR FUEL

THE VALUES

#1 PUT QUALITY FIRST

DOES IT MAKE YOU PROUD?

Quality comes first. You're a pro. Always deliver great things. Never compromise on the quality of what you deliver.

#2 EMBRACE AWESOMENESS

CAN YOU MAKE IT BETTER?

Be creative and passionate in everything you do. Look for the wow factor, that edge that takes it to the next level.

#3 BE A NICE PERSON

ARE YOU MAKING A POSITIVE CONTRIBUTION?

Keep a kind and positive attitude, and be part of the solution. We have great challenges, but we can face them together.

#4 SPEAK YOUR MIND

DO YOU SPEAK YOUR TRUTH?

Be honest and let others know how you feel and what you think. Use transparency as a superpower to improve your skills.

#5 CHALLENGE IDEAS

WHY ARE YOU DOING THIS?

Challenge the status quo. Some of the best ideas come from the reluctance to accept dogmas. If you don't understand, ask.

OUR FLIGHT PLAN

THE GOALS

We want to become the leading provider of digital transformation software tools using Analytics, Artificial Intelligence and Automation, for every company size.

THE LAUNCHPAD | Short term goals

Provide mobile and cloud solutions that simplify, automate or optimize existing processes, focusing on generating and gathering data than can be connected to analytics platforms.

THE ASCENT | Medium term goals

Speed up data input and recognise automation patterns across solutions and industry segments. Find new ways to visually explore the data and generate insights in beautiful dashboards.

OUTER SPACE | Long term goals

Use artificial intelligence to autonomously identify important data, build the systems to monitor it, and provide the right actions around it. Combine AI with automated solutions to recognise, control and replace laborious tasks.

PRE-FLIGHT CHECK

SOME FRIENDLY ADVICE

This is not “just” work. This is what we do every day for many many hours. We cannot settle for anything less than excitement and happiness.

So, remember: our values matter, strive to be the best person you can be, grow, and don't forget to be happy.

You're in for a great ride!

Buckle up!

<http://rocketleaf.com>



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